

ESTTA Tracking number: **ESTTA691256**Filing date: **08/24/2015**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Keurig Green Mountain, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	33 Coffee Lane Waterbury, VT 05676 UNITED STATES		

Attorney information	Carol H. Peters, Counsel - Trademarks Keurig Green Mountain, Inc. 33 Coffee Lane Waterbury, VT 05676 UNITED STATES carol.peters@keurig.com
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Applicant Information

Application No	86564899	Publication date	08/11/2015
Opposition Filing Date	08/24/2015	Opposition Period Ends	09/10/2015
Applicant	Caffe Borbone USA 19 Commerce Road Suite G Fairfield, NJ 07004 UNITED STATES		

Goods/Services Affected by Opposition


Class 029. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Soup concentrates
Class 030. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Chocolate-based beverages; Coffee capsules containing coffee for brewing

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	2431816	Application Date	04/26/2000
Registration Date	02/27/2001	Foreign Priority Date	NONE
Word Mark	K-CUP		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 030. First use: First Use: 1999/10/00 First Use In Commerce: 1999/10/00 Plastic cartridges each containing coffee and a filter, for use in coffee brewing machines


U.S. Registration No.	4250238	Application Date	06/18/2012
Registration Date	11/27/2012	Foreign Priority Date	NONE
Word Mark	K-CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 029. First use: First Use: 2009/03/12 First Use In Commerce: 2009/03/12 Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages Class 030. First use: First Use: 1998/01/31 First Use In Commerce: 1998/01/31 Coffee, tea or hot cocoa sold in single-serving containers for use in brewing machines Class 032. First use: First Use: 2010/10/23 First Use In Commerce: 2010/10/23 Preparations for making fruit-based beverages; fruit purees for making fruit-based beverages		


U.S. Registration No.	3291667	Application Date	03/31/2005
Registration Date	09/11/2007	Foreign Priority	NONE


		Date	
Word Mark	K-CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 1998/01/00 First Use In Commerce: 1998/01/00 Coffee and tea contained in plastic cartridges having filters, for use in brewing machines		

U.S. Registration No.	4192017	Application Date	11/02/2011
Registration Date	08/14/2012	Foreign Priority Date	NONE
Word Mark	K-CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 2012/05/19 First Use In Commerce: 2012/05/19 Electric brewing machines for brewing food or beverages for domestic and commercial use		

U.S. Registration No.	4471381	Application Date	12/22/2011
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Registration Date	01/21/2014	Foreign Priority Date	NONE
Word Mark	K-CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 2007/05/31 First Use In Commerce: 2007/05/31 Food storage containers for domestic and commercial use		


U.S. Registration No.	3208915	Application Date	04/21/2006
Registration Date	02/13/2007	Foreign Priority Date	NONE
Word Mark	MY K-CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 2005/09/30 First Use In Commerce: 2005/09/30 reusable plastic cartridge containing a filter for use in coffee brewing machines		

U.S. Application No.	86976928	Application Date	10/29/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	K-CARAFE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2014/08/31 First Use In Commerce: 2014/08/31		

	Coffee		
U.S. Application No.	86103912	Application Date	10/29/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	K-CARAFE		
Design Mark	K-CARAFE		
Description of Mark	NONE		
Goods/Services	<p>Class 029. First use: First Use: 0 First Use In Commerce: 0 Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages</p> <p>Class 030. First use: First Use: 0 First Use In Commerce: 0 tea, hot cocoa; sweetened mixes in the nature of powders used in the preparation of coffee, tea and hot cocoa beverages containing instant coffee, instant tea, cocoa, flavorings, spices, non-dairy creamer and nutritive or non-nutritive sweeteners</p>		


U.S. Application No.	86103919	Application Date	10/29/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	K-CAFÉ#		
Design Mark	K-CAFÉ		
Description of Mark	NONE		
Goods/Services	<p>Class 011. First use: First Use: 0 First Use In Commerce: 0 Electric brewing machines for brewing food or beverages for domestic and commercial use</p> <p>Class 029. First use: First Use: 0 First Use In Commerce: 0 Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages</p> <p>Class 030. First use: First Use: 0 First Use In Commerce: 0 Coffee, tea, hot cocoa; Sweetened mixes in the nature of powders used in the preparation of coffee, tea and hot cocoa beverages containing instant coffee, instant tea, cocoa, flavorings, spices, non-dairy creamer and nutritive or non-nutritive sweeteners</p> <p>Class 032. First use: First Use: 0 First Use In Commerce: 0 Mineral and aerated waters; Syrups for making beverages; preparations for making beverages, namely, concentrates used in the preparation of soft drinks and fruit drinks; syrup pods, namely, disposable capsules containing syrups for making beverages</p>		

U.S. Application No.	86103922	Application Date	10/29/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	K-MUG		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 011. First use: First Use: 0 First Use In Commerce: 0 Electric brewing machines for brewing food or beverages for domestic and commercial use</p> <p>Class 029. First use: First Use: 0 First Use In Commerce: 0 Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages</p> <p>Class 030. First use: First Use: 0 First Use In Commerce: 0 Coffee, tea, hot cocoa; Sweetened mixes in the nature of powders used in the preparation of coffee, tea and hot cocoa beverages containing instant coffee, instant tea, cocoa, flavorings, spices, non-dairy creamer and nutritive or non-nutritive sweeteners</p>		

U.S. Application No.	86265806	Application Date	04/29/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	KOLD		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 001. First use: First Use: 0 First Use In Commerce: 0 zeolites charged with carbon dioxide contained in cartridges and mixed with flavored syrup for making beverages</p> <p>Class 007. First use: First Use: 0 First Use In Commerce: 0</p>		


	<p>Machines for the production of cold water, soda, still, carbonated and sparkling beverages, and parts and fittings therefor</p> <p>Class 011. First use: First Use: 0 First Use In Commerce: 0</p> <p>Electrical apparatus for preparing and dispensing chilled drinks, namely, cold beverage dispensing units, and parts and fittings therefor</p> <p>Class 032. First use: First Use: 0 First Use In Commerce: 0</p> <p>Syrups for making beverages; preparations for making beverages, namely, concentrates used in the preparation of fruit flavored tea based beverages, fruit-based beverages, sports beverages, and soft drinks; syrup pods, namely, disposable cartridges containing syrups for making beverages; Preparations for making aerated water; preparations for making mineral water; essences for making non-alcoholic beverages, not in the nature of essential oils</p>
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U.S. Registration No.	2057361	Application Date	05/29/1996
Registration Date	04/29/1997	Foreign Priority Date	NONE
Word Mark	KEURIG		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 1994/12/08 First Use In Commerce: 1994/12/08 coffee brewing machines for domestic and commercial use		


U.S. Registration No.	2933253	Application Date	03/10/2004
Registration Date	03/15/2005	Foreign Priority Date	NONE
Word Mark	KEURIG		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 030. First use: First Use: 1998/01/00 First Use In Commerce: 1998/01/00 Coffee and tea sold in single-serving containers for use in coffee and tea brewing machines		
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U.S. Registration No.	4328482	Application Date	11/20/2012
Registration Date	04/30/2013	Foreign Priority Date	NONE
Word Mark	KEURIG		
Design Mark			
Description of Mark	The mark consists of packaging design of a black horizontal band that incorporates black semi-circles extending over the top and bottom on the left portion of the band that forms a circle and inside the circle is the word "KEURIG" with a Cup and Star Design.		
Goods/Services	Class 011. First use: First Use: 2010/08/31 First Use In Commerce: 2010/08/31 Electric brewing machines for brewing food or beverages for domestic and commercial use		

U.S. Registration No.	4455598	Application Date	12/22/2011
Registration Date	12/24/2013	Foreign Priority Date	NONE
Word Mark	KEURIG		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2013/09/11 First Use In Commerce: 2013/09/11 Decalcifying and descaling preparations for cleaning domestic and commercial brewing machines		


U.S. Registration No.	4472609	Application Date	12/22/2011
Registration Date	01/21/2014	Foreign Priority Date	NONE
Word Mark	KEURIG		


Design Mark	
Description of Mark	NONE
Goods/Services	Class 007. First use: First Use: 2008/09/30 First Use In Commerce: 2008/09/30 Electric food blenders; electric milk frothers Class 011. First use: First Use: 2010/05/31 First Use In Commerce: 2010/05/31 Water filtration and purification units and replacement cartridges and filters therefor Class 021. First use: First Use: 2007/05/31 First Use In Commerce: 2007/05/31 Food storage containers for domestic and commercial use

U.S. Application No.	86053996	Application Date	09/03/2013
Registration Date	NONE	Foreign Priority Date	NONE


Word Mark	KEURIG
Design Mark	
Description of Mark	NONE
Goods/Services	Class 029. First use: First Use: 0 First Use In Commerce: 0 Jellies, jams, compotes; edible oils and fats; dried soup mixes Class 030. First use: First Use: 0 First Use In Commerce: 0 Coffee, tea, cocoa and artificial coffee; rice; tapioca; oatmeal; bread, pastry and confectionery, namely, cookies and doughnuts; mustard; vinegar, sauces being condiments; spices Class 032. First use: First Use: 0 First Use In Commerce: 0 Mineral and aerated waters and other non-alcoholic beverages; fruit beverages and fruit juices; syrups and other preparations for making beverages, namely, concentrates used in the preparation of fruit and tea flavored beverages, carbonated beverages, soft drinks and fruit drinks


U.S. Registration No.	4654370	Application Date	02/28/2014
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Registration Date	12/09/2014	Foreign Priority Date	NONE
Word Mark	KEURIG		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 2013/03/31 First Use In Commerce: 2013/03/31 Carafes		

U.S. Registration No.	4728456	Application Date	09/10/2013
Registration Date	04/28/2015	Foreign Priority Date	NONE
Word Mark	KEURIG		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2013/11/30 First Use In Commerce: 2013/11/30 Magnetically encoded electronic debit and stored-value cards for use in retail stores and on e-commerce sites</p> <p>Class 035. First use: First Use: 2001/10/31 First Use In Commerce: 2001/10/31 On-line retail store services featuring beverage making machines, coffee, tea, hot cocoa, beverages, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups; Retail store services featuring beverage making machines, coffee, tea, hot cocoa, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, mugs</p> <p>Class 036. First use: First Use: 2010/12/31 First Use In Commerce: 2010/12/31 Financial services, namely, issuing debit and stored value cards for use in retail stores and on e-commerce sites</p>		

U.S. Registration No.	4685679	Application Date	10/31/2013
Registration Date	02/10/2015	Foreign Priority	NONE

		Date	
Word Mark	KEURIG 2.0		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 2014/08/23 First Use In Commerce: 2014/08/23 Electric brewing machines for brewing food or beverages for domestic and commercial use		

U.S. Application No.	86104371	Application Date	10/29/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	KEURIG BREW		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 0 First Use In Commerce: 0 Electric brewing machines for brewing food or beverages for domestic and commercial use Class 029. First use: First Use: 0 First Use In Commerce: 0 Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages Class 030. First use: First Use: 0 First Use In Commerce: 0 Coffee, tea, hot cocoa; Sweetened mixes in the nature of powders used in the preparation of coffee, tea and hot cocoa beverages containing instant coffee, instant tea, cocoa, flavorings, spices, non-dairy creamer and nutritive or non-nutritive sweeteners Class 032. First use: First Use: 0 First Use In Commerce: 0 Mineral and aerated waters; fruit beverages and fruit juices; syrups for making beverages; preparations for making beverages, namely, concentrates used in the preparation of soft drinks and fruit drinks		

U.S. Registration No.	2513106	Application Date	02/23/1999
Registration Date	11/27/2001	Foreign Priority Date	NONE
Word Mark	KEURIG BREWED		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 1999/08/06 First Use In Commerce: 1999/08/06 Coffee sold in single-serving containers for use in coffee brewing machines		

U.S. Registration No.	3941762	Application Date	01/15/2010
Registration Date	04/05/2011	Foreign Priority Date	NONE
Word Mark	KEURIG BREWED		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 2004/11/00 First Use In Commerce: 2004/11/00 Electric coffee, tea and hot cocoa brewing machines for domestic and commercial use		

U.S. Registration No.	4328453	Application Date	11/05/2012
Registration Date	04/30/2013	Foreign Priority Date	NONE
Word Mark	KEURIG BREWED		
Design Mark			
Description of Mark	The mark consists of packaging design of a black horizontal band that incorporates black semi-circles extending over the top and bottom on the left portion of the band that forms a circle and inside the circle are the words "KEURIG BREWED" with a Cup and Star Design.		
Goods/Services	Class 029. First use: First Use: 2010/08/31 First Use In Commerce: 2010/08/31 Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages Class 030. First use: First Use: 2010/08/31 First Use In Commerce: 2010/08/31		

	Coffee, tea, hot cocoa Class 032. First use: First Use: 2010/08/31 First Use In Commerce: 2010/08/31 Preparations for making fruit-based beverages; fruit purees for making fruit-based beverages
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U.S. Registration No.	4415705	Application Date	06/19/2012
Registration Date	10/08/2013	Foreign Priority Date	NONE

Word Mark	KEURIG BREWED
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Design Mark	
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Description of Mark	The mark consists of a circle with the design of a cup with a star above it and the words "KEURIG BREWED" below.
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Goods/Services	<p>Class 007. First use: First Use: 2011/10/31 First Use In Commerce: 2011/10/31 Electric milk frothers</p> <p>Class 011. First use: First Use: 2004/11/30 First Use In Commerce: 2004/11/30 Electric brewing machines for brewing food or beverages for domestic and commercial use</p> <p>Class 021. First use: First Use: 2011/10/31 First Use In Commerce: 2011/10/31 Food storage containers for domestic and office kitchen use</p> <p>Class 029. First use: First Use: 2009/03/12 First Use In Commerce: 2009/03/12 Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages</p> <p>Class 030. First use: First Use: 1999/08/06 First Use In Commerce: 1999/08/06 Coffee, tea, hot cocoa; Espresso</p> <p>Class 032. First use: First Use: 2010/10/23 First Use In Commerce: 2010/10/23 Preparations for making fruit-based beverages; fruit purees for making fruit-based beverages</p>
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U.S. Application No.	86205649	Application Date	02/27/2014
Registration Date	NONE	Foreign Priority	NONE

		Date	
Word Mark	KEURIG KOLD		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 007. First use: First Use: 0 First Use In Commerce: 0 Machines for the production of cold water, soda, still, carbonated and sparkling beverages		

U.S. Application No.	86162383	Application Date	01/10/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	KEURIG GREEN MOUNTAIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 007. First use: First Use: 0 First Use In Commerce: 0 Electric food blenders, electric milk frothers; Machines for the production of cold water, soda, still, carbonated and sparkling beverages Class 011. First use: First Use: 0 First Use In Commerce: 0 Electric brewing machines for brewing food or beverages for domestic and commercial use; electric espresso machines; water filtration and purification units and replacement cartridges and filters therefor Class 029. First use: First Use: 0 First Use In Commerce: 0 Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages Class 030. First use: First Use: 0 First Use In Commerce: 0 Coffee, ground roasted coffee, whole bean roasted coffee, processed ground roasted coffee, hot cocoa, coffee-based beverages, tea-based beverages, hot cocoa-based beverages, espresso based beverages;tea; espresso; hot cocoa Class 032. First use: First Use: 0 First Use In Commerce: 0		

	<p>Syrups for making beverages; preparations for making beverages, namely, concentrates used in the preparation of soft drinks and fruit drinks; syrup pods, namely, disposable capsules containing syrupsfor making beverages</p> <p>Class 035. First use: First Use: 0 First Use In Commerce: 0</p> <p>Wholesale on-line store services featuring coffee, tea, hot cocoa, beverages, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups; Wholesale store services featuring coffee, tea, hot cocoa, coffee and tea brewing equipment, cups, mugs, tea pots, coffee pots; Retail store services featuring coffee, tea, hot cocoa, beverages, food, home, kitchen, table-top and garden accessories, books, clothing, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, mugs, tea pots, coffee pots; Retail on-line store services featuring coffee,tea, hot cocoa, beverages, food, home, kitchen, table-top and garden accessories, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, mugs, tea pots, coffee pots;Retail mail order store services featuring coffee, tea, hot cocoa, beverages, food, home, kitchen, table-top and gardenaccessories, books, clothing, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, mugs, tea pots, coffee pots</p>
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Attachments	<p>76033796#TMSN.png(bytes) 85654323#TMSN.png(bytes) 78599435#TMSN.png(bytes) 85462649#TMSN.png(bytes) 85502113#TMSN.png(bytes) 78866708#TMSN.png(bytes) 86976928#TMSN.png(bytes) 86103912#TMSN.png(bytes) 86103919#TMSN.png(bytes) 86103922#TMSN.png(bytes) 86265806#TMSN.png(bytes) 78381620#TMSN.png(bytes) 85783619#TMSN.png(bytes) 85502102#TMSN.png(bytes) 85979741#TMSN.png(bytes) 86053996#TMSN.png(bytes) 86206994#TMSN.png(bytes) 86060438#TMSN.png(bytes) 86106842#TMSN.png(bytes) 86104371#TMSN.png(bytes) 77912957#TMSN.png(bytes) 85771230#TMSN.png(bytes) 85655250#TMSN.png(bytes) 86205649#TMSN.png(bytes) 86162383#TMSN.png(bytes) Notice of Opposition with Exhibit A In re Application No 86564899.pdf(1461223 bytes)</p>
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/carol h peters/
Name	Carol H. Peters, Counsel - Trademarks
Date	08/24/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 86/564,899 for the mark KING CUPS
Published in the *Official Gazette* on August 11, 2015

)	
KEURIG GREEN MOUNTAIN, INC.,)	
)	
Opposer,)	
vs.)	Opposition No. _____
)	
CAFFE BORBONE,)	
)	
Applicant,)	
)	

NOTICE OF OPPOSITION

Opposer Keurig Green Mountain, Inc., a Delaware corporation with a principal place of business at 33 Coffee Lane, Waterbury, VT 05676, hereby opposes the application of Caffe Borbone USA, Inc. ("Applicant") for registration of the trademark KING CUPS, the subject of United States Application No. 86/564,899 (the "Application") published on August 11, 2015, and requests that registration to Applicant be refused.

Opposer believes it will be damaged by registration of the mark shown in Application No. 86/564,899, and pursuant to 15 U.S.C. § 1052 and 37 C.F.R. §§ 2.101 and 2.104 opposes same on the following grounds:

1. Opposer is a manufacturer of specialty coffees and other beverages, as well as coffee brewers and brewing systems, and is recognized for its award-winning coffees and innovative brewing technology. In particular, Opposer provides single-serving and portion-controlled beverage containers, which are referred to in the market segment as packs, cartridges, capsules, and/or pods, containing ingredients for making coffee, tea, cocoa and other beverages

using Opposer's and/or other manufacturers' brewing systems. Opposer markets and distributes its products through direct, retail and distributor channels for use in homes, offices, hotels, restaurants, and other venues.

2. Opposer owns a number of federal registrations and applications for the mark K-CUP and its family of K-formative trademarks including, *inter alia*, those noted in the chart below and also shown in Exhibit A attached hereto.

REG/APPLICATION NO. FILING DATE	MARK	GOODS
Reg. No. 2,431,816 Filed: April 26, 2000	K-CUP	<i>Class 30:</i> Plastic cartridges each containing coffee and a filter, for use in coffee brewing machines.
Reg. No. 4,250,238 Filed: June 18, 2002	K-CUP	<i>Class 29:</i> Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages. <i>Class 30:</i> Coffee, tea or hot cocoa sold in single-serving containers for use in brewing machines. <i>Class 32:</i> Preparations for making fruit-based beverages, fruit purees for making fruit-based beverages.
Reg. No. 3,291,667 Filed: March 31, 2005	K-CUP	<i>Class 30:</i> Coffee and tea contained in plastic cartridges having filters, for use in brewing machines.
Reg. No. 4,192,017 Filed: November 2, 2011	K-CUP	<i>Class 11:</i> Electric brewing machines for brewing food or beverages for domestic and commercial use.
Reg. No. 4, 471,381 Filed: December 22, 2011	K-CUP	<i>Class 21:</i> Food storage containers for domestic and commercial use.
Reg. No. 3,208,915 Filed: April 21, 2006	MY K-CUP	<i>Class 11:</i> Reusable plastic cartridge containing a filter for use in coffee brewing machines.
App. Serial No. 86/976,928 Filed: October 29, 2013	K-CARAFE	<i>Class 30:</i> Coffee
App. Serial No. 86/103,912 Filed: October 29, 2013	K-CARAFE	<i>Class 29:</i> Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages. <i>Class 30:</i> Tea, hot cocoa; sweetened mixes in the nature of powders used in the preparation of coffee, tea and hot cocoa beverages containing instant coffee, instant tea, cocoa, flavorings, spices, non-dairy creamer and nutritive or non-nutritive sweeteners.

App. Serial No. 86/103, 919 Filed: October 29, 2013	K-CAFÉ	<p><i>Class 11:</i> Electric brewing machines for brewing food or beverages for domestic and commercial use.</p> <p><i>Class 29:</i> Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages.</p> <p><i>Class 30:</i> Coffee, tea, hot cocoa; sweetened mixes in the nature of powders used in the preparation of coffee, tea and hot cocoa beverages containing instant coffee, instant tea, cocoa, flavorings, spices, non-dairy creamer and nutritive or non-nutritive sweeteners.</p> <p><i>Class 32:</i> Mineral and aerated waters; syrups for making beverages; preparations for making beverages, namely, concentrates used in the preparation of soft drinks and fruit drinks; syrup pods, namely disposable capsules containing syrups for making beverages.</p>
App. Serial No. 86/103,922 Filed: October 29, 2013	K-MUG	<p><i>Class 11:</i> Electric brewing machines for brewing food or beverages for domestic and commercial use.</p> <p><i>Class 29:</i> Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages.</p> <p><i>Class 30:</i> Coffee, tea, hot cocoa; sweetened mixes in the nature of powders used in the preparation of coffee, tea and hot cocoa beverages containing instant coffee, instant tea, cocoa, flavorings, spices, non-dairy creamer and nutritive or non-nutritive sweeteners.</p>
App. Serial No. 86/265,806 Filed: April 29, 2014	KOLD	<p><i>Class 1:</i> Zeolites charged with carbon dioxide contained in cartridges and mixed with flavored syrup for making beverages.</p> <p><i>Class 7:</i> Machines for the production of cold water, soda, still, carbonated and sparkling beverages, and parts and fittings therefor.</p>
Reg. No. 2,057,361 Filed: May 29, 1996	KEURIG	<i>Class 11:</i> Coffee brewing machines for domestic and commercial use.
Reg. No. 2,933,253 Filed: March 10, 2004	KEURIG	<i>Class 30:</i> Coffee and tea sold in single-serving containers for use in coffee and tea brewing machines.
Reg. No. 4,328,482 Filed: Nov. 20, 2012	KEURIG	<i>Class 11:</i> Electric brewing machines for brewing food or beverages for domestic and commercial use.
Reg. No. 4,455,598 Filed: Dec. 22, 2011	KEURIG	<i>Class 3:</i> Decalcifying and descaling preparations for cleaning domestic and commercial brewing machines.
Reg. No. 4,472,609 Filed: Dec. 22, 2011	KEURIG	<p><i>Class 7:</i> Electric food blenders; electric milk frothers.</p> <p><i>Class 11:</i> Water filtration and purification units and replacement cartridges and filters therefor.</p> <p><i>Class 21:</i> Food storage containers for domestic and commercial use.</p>

App. Serial No. 86/053,996 Filed: September 3, 2013	KEURIG	<i>Class 29:</i> Dried soup mixes. <i>Class 30:</i> Coffee, tea, cocoa and oatmeal.
Reg. No. 4,654,370 Filed: February 28, 2014	KEURIG	<i>Class 21:</i> Carafes.
Reg. No. 4,728,456 Filed: September 10, 2013	KEURIG	<i>Class 35:</i> On-line retail store services featuring beverage making machines, coffee, tea, hot cocoa, beverages, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups; Retail store services featuring beverage making machines, coffee, tea, hot cocoa, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, mugs.
Reg. No. 4,685,679 Filed: October 31, 2013	KEURIG 2.0	<i>Class 11:</i> Electric brewing machines for brewing food or beverages for domestic and commercial use.
App. Ser. No. 86/104,371 Filed: October 29, 2013	KEURIG BREW	<i>Class 11:</i> Electric brewing machines for brewing food or beverages for domestic and commercial use.
Reg. No. 2,513,106 Filed: February 23, 1999	KEURIG BREWED	<i>Class 30:</i> Coffee sold in single-serving containers for use in coffee brewing machines.
Reg. No. 3,941,762 Filed: January 15, 2010	KEURIG BREWED	<i>Class 11:</i> Electric coffee, tea and hot cocoa brewing machines for domestic and commercial use.
Reg. No. 4,328,453 Filed: Nov. 5, 2012	KEURIG BREWED	<i>Class 29:</i> Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages. <i>Class 30:</i> Coffee, tea, hot cocoa. <i>Class 32:</i> Preparations for making fruit-based beverages; fruit purees for making fruit-based beverages.
Reg. No. 4,415,705 Filed: June 19, 2012	KEURIG BREWED	<i>Class 7:</i> Electric milk frothers. <i>Class 11:</i> Electric brewing machines for brewing food or beverages for domestic and commercial use. <i>Class 21:</i> Food storage containers for domestic and office kitchen use. <i>Class 29:</i> Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages. <i>Class 30:</i> Coffee, tea, hot cocoa; espresso. <i>Class 32:</i> Preparations for making fruit-based beverages; fruit purees for making fruit-based beverages.
App. Serial No. 86/205,649 Filed: February 27, 2014	KEURIG KOLD	<i>Class 7:</i> Machines for the production of cold water, soda, still, carbonated and sparkling beverages.
App. Serial No. 86/162,383 Filed: January 10, 2014	KEURIG GREEN MOUNTAIN	<i>Class 7:</i> Electric food blenders, electric milk frothers; machines for the production of cold water, soda, still,

		<p>carbonated and sparkling beverages.</p> <p><i>Class 11:</i> Electric brewing machines for brewing food or beverages for domestic and commercial use; electric espresso machines; water filtration and purification units and replacement cartridges and filters therefor.</p> <p><i>Class 29:</i> Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages.</p> <p><i>Class 30:</i> Coffee, ground roasted coffee, whole bean roasted coffee, processed ground roasted coffee, hot cocoa, coffee-based beverages, tea-based beverages, hot cocoa-based beverages, espresso-based beverages; tea; espresso; hot cocoa.</p> <p><i>Class 32:</i> Syrups for making beverages; preparations for making beverages, namely, concentrates used in the preparation of soft drinks and fruit drinks; syrup pods, namely, disposable capsules containing syrups for making beverages.</p> <p><i>Class 35:</i> Wholesale on-line store services featuring coffee, tea, hot cocoa, beverages, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups; Wholesale store services featuring coffee, tea, hot cocoa, coffee and tea brewing equipment, cups, mugs, tea pots, coffee pots; Retail store services featuring coffee, tea, hot cocoa, beverages, food, home, kitchen, table-top and garden accessories, books, clothing, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, mugs, tea pots, coffee pots; Retail on-line store services featuring coffee, tea, hot cocoa, beverages, food, home, kitchen, table-top and garden accessories, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, mugs, tea pots, coffee pots; Retail mail order store services featuring coffee, tea, hot cocoa, beverages, food, home, kitchen, table-top and garden accessories, books, clothing, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, mugs, tea pots, coffee pots.</p>
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3. Opposer has actively and continuously promoted Class 30 and other goods under the K-CUP trademark, including, *inter alia*, Class 30 “Plastic cartridges each containing coffee and a filter, for use in coffee brewing machines;” “Coffee, tea or hot cocoa sold in single-serving containers for use in brewing machines;” “Coffee and tea contained in plastic cartridges having filters, for use in brewing machines,” and Class 11 “Electric brewing machines for brewing food

or beverages for domestic and commercial use.” (*See*, Registration Nos. 2,431,816; 4,250,238; 3,291,667; and 4,192,017, respectively).

4. Opposer has also actively and continuously promoted its goods under its family of K-formative trademarks including, *inter alia*, the MY K-CUP mark for Class 11 “Reusable plastic cartridges containing a filter for use in coffee brewing machines” (*See* Registration No. 3,208,915); the K-CARAFE mark for Class 30 “Coffee” (*See* Application No. 86/103,912); and the KEURIG mark for various Class 7, 11, 29, 30 and 32 goods (*See* Registration Nos. 2,057,361; 2,933,253; 4,328,482 and others).

5. Opposer has advertised, promoted and offered goods under the K-CUP and KEURIG marks since at least 1999, under the MY K-CUP mark since at least 2005, and under the K-CARAFE mark since at least 2014. Due to Opposer’s extensive use and promotion, the K-CUP, MY K-CUP, K-CARAFE and KEURIG marks have become well known throughout the United States and are closely associated with Opposer and the goods that Opposer offers under such marks.

6. By virtue of Opposer’s efforts, and expenditure of considerable funds for its promotional activities, and by virtue of the quality of Opposer’s goods, Opposer’s K-CUP, MY K-CUP, K-CARAFE and KEURIG marks have acquired valuable reputations and considerable goodwill.

7. Opposer owns pending registration applications for other trademarks comprising its family of K-formative marks filed on the basis of a bona fide intention to use the marks in commerce with the goods identified in their respective applications pursuant to Section 1(b), 15 U.S.C. § 1051(b), including, for example, K-CAFÉ, K-MUG and KOLD. (*See* Application Nos. 86/103,919; 86/103,922; and 86/265,806).

8. Upon information and belief, Applicant Caffè Borbone filed on March 16, 2015 the Application to register the mark KING CUPS in the stylized format shown below (“Applicant’s Mark”) under Section 1(b), 15 U.S.C. § 1051(b).



The Application identifies for registration Class 29: “Soup concentrates”; and Class 30: “Chocolate-based beverages; Coffee capsules containing coffee for brewing.”

9. Opposer’s rights in the K-CUP and MY K-CUP marks, and its family of K-formative marks, predate the March 15, 2015 filing date of the Application. Therefore, Opposer has prior and superior rights in this matter.

10. Applicant’s Mark KING CUPS is confusingly similar to Opposer’s K-CUP and MY K-CUP marks, as well as Opposer’s other K-formative marks including K-CARAFE, K-CAFÉ and K-MUG and, upon information and belief, Applicant’s Mark is used or intended to be used on goods identical or highly similar or related to Opposer’s goods.

11. Applicant’s Mark so resembles Opposer’s K-CUP and MY K-CUP marks, as well as the K-CARAFE, K-CAFÉ and K-MUG marks, such that, when applied to the goods set forth in the Application is likely to cause confusion, mistake or deception as to the source of the goods within the meaning of Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d).

12. Applicant’s Mark so resembles Opposer’s K-CUP and MY K-CUP marks, as well as the K-CARAFE, K-CAFÉ and K-MUG marks, such that, when applied to the goods set forth in the Application, Applicant’s Mark is likely to deceive purchasers or potential purchasers of Applicant’s goods and Opposer’s goods into erroneously believing Applicant’s goods are

authorized, sponsored, endorsed or licensed by Opposer, and/or mistakenly believing some relationship exists between Opposer and Applicant, or Opposer and Applicant are related in some manner, in violation of Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d).

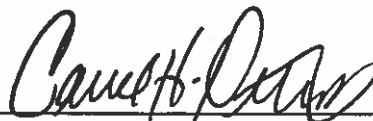
13. Applicant's Mark, when applied to the goods set forth in the Application, is likely to deceive purchasers or potential purchasers of Applicant's goods and Opposer's goods into mistakenly believing some relationship exists between Opposer and Applicant, or Opposer and Applicant are related in some manner, in view of Opposer's family of K-formative marks in violation of Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d).

14. Registration of Applicant's Mark will damage Opposer because such registration will give color of exclusive statutory rights to Applicant in the KING CUPS mark in derogation and violation of the prior and superior rights of Opposer.

15. For the reasons set forth in the preceding paragraphs, Applicant is not entitled to register its mark, and the Application should be denied in accordance with §§ 2(d) and 43(a) of the Lanham Act, 15 U.S.C. § 1052(d).

WHEREFORE, Opposer prays that the Board sustain this Opposition to Application No. 86/564,899, and deny registration of Applicant's Mark.

Respectfully submitted,
KEURIG GREEN MOUNTAIN, INC.



Carol H. Peters, Counsel – Trademarks
Amy L. Brosius, VP & Associate General Counsel
33 Coffee Lane
Waterbury, VT 05676
Telephone: 718-418-6987
Email: carol.peters@keurig.com

Date: August 24, 2015

CERTIFICATE OF SERVICE

I hereby certify that I served the foregoing Notice of Opposition with Exhibit A attachments upon Applicant by causing a true and correct copy thereof to be sent on August 24, 2015 by First Class Mail, postage prepared to:

Antonio Amato
President
Caffe Borbone USA, Inc.
19 Commerce Road, Suite G
Fairfield, NJ 07004

Dated: August 24, 2015



Carol H. Peters

EXHIBIT A

Int. Cl.: 30

Prior U.S. Cl.: 46

Reg. No. 2,431,816

United States Patent and Trademark Office

Registered Feb. 27, 2001

**TRADEMARK
PRINCIPAL REGISTER**

K-CUP

KEURIG, INCORPORATED (DELAWARE CORPORATION)
101 EDGEWATER DRIVE
WAKEFIELD, MA 01880

FIRST USE 10-0-1999; IN COMMERCE 10-0-1999,
OWNER OF U.S. REG. NO. 2,350,466.

FOR: PLASTIC CARTRIDGES EACH CONTAINING
COFFEE AND A FILTER, FOR USE IN COFFEE
BREWING MACHINES, IN CLASS 30 (U.S. CL. 46).

SER. NO. 76-033,796, FILED 4-26-2000.

CAITLIN RILEY, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

K-CUP

Reg. No. 4,250,238

Registered Nov. 27, 2012

Int. Cls.: 29, 30 and 32

TRADEMARK

PRINCIPAL REGISTER

KEURIG, INCORPORATED (DELAWARE CORPORATION)
55 WALKERS BROOK DRIVE
READING, MA 01867

FOR: DAIRY-BASED BEVERAGE MIXES, NAMELY, DAIRY-BASED POWDERS FOR MAKING DAIRY-BASED BEVERAGES, IN CLASS 29 (U.S. CL. 46).

FIRST USE 3-12-2009, IN COMMERCE 3-12-2009.

FOR: COFFEE, TEA OR HOT COCOA SOLD IN SINGLE-SERVING CONTAINERS FOR USE IN BREWING MACHINES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 1-31-1998, IN COMMERCE 1-31-1998.

FOR: PREPARATIONS FOR MAKING FRUIT-BASED BEVERAGES, FRUIT PUREES FOR MAKING FRUIT-BASED BEVERAGES, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 10-23-2010; IN COMMERCE 10-23-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,431,816, 3,291,667 AND OTHERS.

SER. NO. 85-654,323, FILED 6-18-2012.

LEIGH CAROLINE CASE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,291,667

Registered Sep. 11, 2007

**TRADEMARK
PRINCIPAL REGISTER**

K-CUP

KEURIG, INCORPORATED (DELAWARE CORPORATION)
101 EDGEWATER DRIVE
WAKEFIELD, MA 01880

FOR: COFFEE AND TEA CONTAINED IN PLASTIC CARTRIDGES HAVING FILTERS, FOR USE IN BREWING MACHINES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 1-0-1998; IN COMMERCE 1-0-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,431,816.

SN 78-599,435, FILED 3-31-2005.

LINDA E. BLOHM, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

K-CUP

Reg. No. 4,192,017

Registered Aug. 14, 2012

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

KEURIG, INCORPORATED (DELAWARE CORPORATION)
55 WALKERS BROOK DRIVE
READING, MA 01867

FOR: ELECTRIC BREWING MACHINES FOR BREWING FOOD OR BEVERAGES FOR
DOMESTIC AND COMMERCIAL USE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 5-19-2012, IN COMMERCE 5-19-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,350,466, 3,291,667, AND OTHERS.

SN 85-462,649, FILED 11-2-2011.

BRIAN PINO, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

K-CUP

Reg. No. 4,471,381

Registered Jan. 21, 2014

Int. Cl.: 21

TRADEMARK

PRINCIPAL REGISTER

KEURIG, INCORPORATED (DELAWARE CORPORATION)
55 WALKERS BROOK DRIVE
READING, MA 01867

FOR FOOD STORAGE CONTAINERS FOR DOMESTIC AND COMMERCIAL USE, IN CLASS
21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 5-31-2007; IN COMMERCE 5-31-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,431,816, 3,291,667, AND OTHERS.

SN 85-502,113, FILED 12-22-2011.

BRIAN PINO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

United States Patent and Trademark Office

Reg. No. 3,208,915

Registered Feb. 13, 2007

**TRADEMARK
PRINCIPAL REGISTER**

MY K-CUP

KEURIG, INCORPORATED (DELAWARE CORPORATION)
101 EDGEWATER DRIVE
WAKEFIELD, MA 01880

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: REUSABLE PLASTIC CARTRIDGE CONTAINING A FILTER FOR USE IN COFFEE BREWING MACHINES. IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

SER. NO. 78-866,708, FILED 4-21-2006.

FIRST USE 9-30-2005; IN COMMERCE 9-30-2005.

CAROLYN CATALDO, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2015-08-24 12:30 22 EDT

Mark: K-CARAFE

K-CARAFE

US Serial Number: 86976928

Application Filing Date: Oct. 29, 2013

Register: Principal

Mark Type: Trademark

Status: A Statement of Use has been forwarded to the examining attorney for examination

Status Date: Aug. 04, 2015

Publication Date: Sep. 30, 2014

Notice of Allowance Date: Nov. 25, 2014

Mark Information

Mark Literal Elements: K-CARAFE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US: 86103912

Registrations:

Child Of: 86103912

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services.
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks * * identify additional (new) wording in the goods/services.

For: Coffee

International Class(es): 030 - Primary Class

U.S. Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

First Use: Aug. 31, 2014

Use in Commerce: Aug. 31, 2014

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: KEURIG GREEN MOUNTAIN, INC.

Owner Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cecelia M. Dempsey

Docket Number: KBU-0369-US

Attorney Primary Email: trademarks@qmcr.com
Address:

Attorney Email: Yes
Authorized:

Correspondent

Correspondent CECELIA M. DEMPSEY
Name/Address: GREEN MOUNTAIN COFFEE ROASTERS, INC.
33 COFFEE LN
WATERBURY, VERMONT 05676-8900
UNITED STATES

Correspondent e-mail: trademarks@gmcr.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 04, 2015	STATEMENT OF USE PROCESSING COMPLETE	66230
Jun. 23, 2015	USE AMENDMENT FILED	66230
Aug. 04, 2015	DIVISIONAL PROCESSING COMPLETE	
Jun. 23, 2015	DIVISIONAL REQUEST RECEIVED	
Jul. 29, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 28, 2015	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	66230
Jun. 23, 2015	TEAS REQUEST TO DIVIDE RECEIVED	
Jun. 23, 2015	TEAS STATEMENT OF USE RECEIVED	
Jun. 23, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 20, 2015	EXTENSION 1 GRANTED	66230
May 26, 2015	EXTENSION 1 FILED	66230
Jun. 19, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
May 26, 2015	TEAS EXTENSION RECEIVED	
Nov. 25, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 30, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 30, 2014	PUBLISHED FOR OPPOSITION	
Sep. 10, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 25, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Aug. 25, 2014	ASSIGNED TO LIE	74221
Aug. 14, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 24, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 24, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 24, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 26, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 29, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 24, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2014	NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2014	NON-FINAL ACTION WRITTEN	77657
Jan. 24, 2014	ASSIGNED TO EXAMINER	77657
Nov. 05, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 01, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: SOMERVILLE, ARETHA CHA

Law Office Assigned: LAW OFFICE 107

File Location

Current Location: TMEG LAW OFFICE 107

Date In Location: Aug 04, 2015

Generated on: This page was generated by TSDR on 2015-08-06 14:44:44 EDT

Mark: K-CARAFE

K-CARAFE

US Serial Number: 86103912

Application Filing Date: Oct. 29, 2013

Register: Principal

Mark Type: Trademark

Status: A first request for extension of time to file a Statement of Use has been granted.

Status Date: Jun 20, 2015

Publication Date: Sep 30, 2014

Notice of Allowance Date: Nov 25, 2014

Mark Information

Mark Literal Elements: K-CARAFE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US: 86976928

Registrations:

Parent Of: 86976928

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services.
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages

International Class(es): 029 - Primary Class

U.S. Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

For: tea, hot cocoa, sweetened mixes in the nature of powders used in the preparation of coffee, tea and hot cocoa beverages containing instant coffee, instant tea, cocoa, flavorings, spices, non-dairy creamer and nutritive or non-nutritive sweeteners

International Class(es): 030 - Primary Class

U.S. Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: KEURIG GREEN MOUNTAIN, INC.

Owner Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cecelia M. Dempsey
Attorney Primary Email: trademarks@gmcr.com
Address:

Docket Number: KBU-0369-US

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: CECELIA M. DEMPSEY
GREEN MOUNTAIN COFFEE ROASTERS, INC.
33 COFFEE LN
WATERBURY, VERMONT 05676-8900
UNITED STATES

Correspondent e-mail: trademarks@gmcr.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 05, 2015	CORRECTED NOA E-MAILED	
Aug. 04, 2015	DIVISIONAL PROCESSING COMPLETE	
Jun. 23, 2015	DIVISIONAL REQUEST RECEIVED	
Jul. 29, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 28, 2015	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	66230
Jun. 23, 2015	TEAS REQUEST TO DIVIDE RECEIVED	
Jun. 23, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 20, 2015	EXTENSION 1 GRANTED	66230
May 26, 2015	EXTENSION 1 FILED	66230
Jun. 19, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
May 26, 2015	TEAS EXTENSION RECEIVED	
Nov. 25, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 30, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 30, 2014	PUBLISHED FOR OPPOSITION	
Sep. 10, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
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Aug. 25, 2014	ASSIGNED TO LIE	74221
Aug. 14, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
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Jul. 24, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 24, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 26, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
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Jan. 24, 2014	NON-FINAL ACTION WRITTEN	77657
Jan. 24, 2014	ASSIGNED TO EXAMINER	77657
Nov. 05, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 01, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: SOMERVILLE, ARETHA CHA

Law Office Assigned: LAW OFFICE 107

File Location

Current Location: DIVISIONAL UNIT

Date in Location: Aug. 04, 2015

Assignment Abstract Of Title Information

Summary**Total Assignments: 2****Applicant:** Keurig, Incorporated**Assignment 1 of 2****Conveyance:** MERGER EFFECTIVE 12/31/2013**Reel/Frame:** 5189/0991**Pages:** 7**Date Recorded:** Jan 09, 2014**Supporting Documents:** assignment-tm-5189-0991.pdf**Assignor****Name:** KEURIG, INCORPORATED**Execution Date:** Dec. 23, 2013**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Assignee****Name:** GREEN MOUNTAIN COFFEE ROASTERS, INC.**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Address:** 33 COFFEE LANE
WATERBURY, VERMONT 05676**Correspondent****Correspondent Name:** CECILIA M. DEMPSEY**Correspondent Address:** 33 COFFEE LANE
GREEN MOUNTAIN COFFEE ROASTERS, INC.
WATERBURY, VT 05676**Domestic Representative - Not Found****Assignment 2 of 2****Conveyance:** CHANGE OF NAME**Reel/Frame:** 5239/0610**Pages:** 4**Date Recorded:** Mar 19, 2014**Supporting Documents:** assignment-tm-5239-0610.pdf**Assignor****Name:** GREEN MOUNTAIN COFFEE ROASTERS, INC.**Execution Date:** Mar 06, 2014**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Assignee****Name:** KEURIG GREEN MOUNTAIN, INC.**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Address:** 33 COFFEE LANE
WATERBURY, VERMONT 05676**Correspondent****Correspondent Name:** CECILIA M. DEMPSEY**Correspondent Address:** 33 COFFEE LANE
KEURIG GREEN MOUNTAIN, INC.
WATERBURY, VT 05676**Domestic Representative - Not Found**

Mark: K-CAFÉ

K-CAFÉ

US Serial Number: 86103919

Application Filing Date: Oct. 29, 2013

Register: Principal

Mark Type: Trademark

Status: A first request for extension of time to file a Statement of Use has been granted

Status Date: Jun. 20, 2015

Publication Date: Sep. 30, 2014

Notice of Allowance Date: Nov. 25, 2014

Mark Information

Mark Literal Elements: K-CAFÉ

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services.
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks * * identify additional (new) wording in the goods/services.

For: Electric brewing machines for brewing food or beverages for domestic and commercial use

International Class(es): 011 - Primary Class

U.S. Class(es): 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(b)

For: Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages

International Class(es): 029 - Primary Class

U.S. Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

For: Coffee, tea, hot cocoa. Sweetened mixes in the nature of powders used in the preparation of coffee, tea and hot cocoa beverages containing instant coffee, instant tea, cocoa, flavorings, spices, non-dairy creamer and nutritive or non-nutritive sweeteners

International Class(es): 030 - Primary Class

U.S. Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

For: Mineral and aerated waters. Syrups for making beverages; preparations for making beverages, namely, concentrates used in the preparation of soft drinks and fruit drinks, syrup pods, namely, disposable capsules containing syrups for making beverages

International Class(es): 032 - Primary Class

U.S. Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: KEURIG GREEN MOUNTAIN, INC.

Owner Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676

UNITED STATES
Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cecelia M. Dempsey
Attorney Primary Email: trademarks@qmc.com
Address:

Docket Number: KBU-0370-US
Attorney Email: Yes
Authorized:

Correspondent

Correspondent: CECELIA M. DEMPSEY
Name/Address: GREEN MOUNTAIN COFFEE ROASTERS, INC.
33 COFFEE LN
WATERBURY, VERMONT 05676-8900
UNITED STATES

Correspondent e-mail: trademarks@qmc.com

Correspondent e-mail: Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 23, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 20, 2015	EXTENSION 1 GRANTED	66530
May 22, 2015	EXTENSION 1 FILED	66530
Jun. 19, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
May 22, 2015	TEAS EXTENSION RECEIVED	
Nov. 25, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 30, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 30, 2014	PUBLISHED FOR OPPOSITION	
Sep. 10, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 25, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Aug. 25, 2014	ASSIGNED TO LIE	74221
Aug. 14, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 24, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 24, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 24, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 26, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 29, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 24, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2014	NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2014	NON-FINAL ACTION WRITTEN	77657
Jan. 24, 2014	ASSIGNED TO EXAMINER	77657
Nov. 05, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 01, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: SOMERVILLE, ARETHA CHA

Law Office Assigned: LAW OFFICE 107

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Jun. 19, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Applicant: Keung, Incorporated

Assignment 1 of 2

Conveyance: MERGER EFFECTIVE 12/31/2013

Reel/Frame: 5189/0991

Pages: 7

Date Recorded: Jan. 09, 2014

Supporting Documents: assignment-tm-5189-0991.pdf

Assignor

Name: KEURIG, INCORPORATED

Execution Date: Dec. 23, 2013

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: GREEN MOUNTAIN COFFEE ROASTERS, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676

Correspondent

Correspondent Name: CECILIA M. DEMPSEY

Correspondent Address: 33 COFFEE LANE
GREEN MOUNTAIN COFFEE ROASTERS, INC.
WATERBURY, VT 05676

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: 5239/0610

Pages: 4

Date Recorded: Mar. 19, 2014

Supporting Documents: assignment-tm-5239-0610.pdf

Assignor

Name: GREEN MOUNTAIN COFFEE ROASTERS, INC.

Execution Date: Mar. 06, 2014

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: KEURIG GREEN MOUNTAIN, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676

Correspondent

Correspondent Name: CECILIA M. DEMPSEY

Correspondent Address: 33 COFFEE LANE
KEURIG GREEN MOUNTAIN, INC.
WATERBURY, VT 05676

Domestic Representative - Not Found

Mark: K-MUG

K-MUG

US Serial Number: 86103922

Application Filing Date: Oct. 29, 2013

Register: Principal

Mark Type: Trademark

Status: A second request for extension of time to file a Statement of Use has been granted

Status Date: Apr. 12, 2015

Publication Date: Mar. 04, 2014

Notice of Allowance Date: Apr. 29, 2014

Mark Information

Mark Literal Elements: K-MUG

Standard Character Claim: Yes The mark consists of standard characters without claim to any particular font style, size, or color

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services

- Brackets [] indicate deleted goods/services.
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks * * identify additional (new) wording in the goods/services.

For: Electric brewing machines for brewing food or beverages for domestic and commercial use

International Class(es): 011 - Primary Class

U.S. Class(es): 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(b)

For: Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages

International Class(es): 029 - Primary Class

U.S. Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

For: Coffee, tea, hot cocoa. Sweetened mixes in the nature of powders used in the preparation of coffee, tea and hot cocoa beverages containing instant coffee, instant tea, cocoa, flavorings, spices, non-dairy creamer and nutritive or non-nutritive sweeteners

International Class(es): 030 - Primary Class

U.S. Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: KEURIG GREEN MOUNTAIN, INC

Owner Address: 33 Coffee Lane
WATERBURY, VERMONT 05676
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cecelia M. Dempsey
Attorney Primary Email: trademarks@gmcr.com
Address:

Docket Number: KBU-0033-US7
Attorney Email: Yes
Authorized:

Correspondent

Correspondent Name/Address: CECELIA M. DEMPSEY
GREEN MOUNTAIN COFFEE ROASTERS, INC.
33 COFFEE LN
WATERBURY, VERMONT 05676-8900
UNITED STATES

Correspondent e-mail: trademarks@gmcr.com

Correspondent e-mail: Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 09, 2014	REGISTERED-PRINCIPAL REGISTER	
Nov. 04, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 01, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 24, 2014	STATEMENT OF USE PROCESSING COMPLETE	69302
Sep. 03, 2014	USE AMENDMENT FILED	69302
Sep. 24, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Sep. 03, 2014	TEAS STATEMENT OF USE RECEIVED	
Sep. 02, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 08, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 08, 2014	PUBLISHED FOR OPPOSITION	
Jun. 18, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 02, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 01, 2014	ASSIGNED TO EXAMINER	88575
May 07, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 13, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 04, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 01, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: KEURIG GREEN MOUNTAIN, INC.

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [5269/0124](#)

Pages: 4

Date Recorded: Apr. 28, 2014

Supporting Documents: [assignment-tm-5269-0124.pdf](#)

Assignor

Name: [GREEN MOUNTAIN COFFEE ROASTERS, INC.](#)

Execution Date: Mar. 06, 2014

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: KEURIG GREEN MOUNTAIN, INC.

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676

Correspondent

Correspondent Name: CECELIA M. DEMPSEY

Correspondent Address: 33 COFFEE LANE
KEURIG GREEN MOUNTAIN, INC.
WATERBURY, VT 05676

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2015-08-06 14:53:07 EDT

Mark: KOLD

KOLD

US Serial Number: 86265806

Application Filing Date: Apr. 29, 2014

Register: Principal

Mark Type: Trademark

Status: A first request for extension of time to file a Statement of Use has been granted

Status Date: May 08, 2015

Publication Date: Aug. 12, 2014

Notice of Allowance Date: Oct. 07, 2014

Mark Information

Mark Literal Elements: KOLD

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1250102

International Application(s) /Registration(s) Based on this Property: A0045961/1250102

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services

For: zeolites charged with carbon dioxide contained in cartridges and mixed with flavored syrup for making beverages

International Class(es): 001 - Primary Class

U.S. Class(es): 001, 005, 006, 010, 026, 046

Class Status: ACTIVE

Basis: 1(b)

For: Machines for the production of cold water, soda, still, carbonated and sparkling beverages, and parts and fittings therefor

International Class(es): 007 - Primary Class

U.S. Class(es): 013, 019, 021, 023, 031, 034, 035

Class Status: ACTIVE

Basis: 1(b)

For: Electrical apparatus for preparing and dispensing chilled drinks, namely, cold beverage dispensing units, and parts and fittings therefor

International Class(es): 011 - Primary Class

U.S. Class(es): 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(b)

For: Syrups for making beverages, preparations for making beverages, namely, concentrates used in the preparation of fruit flavored tea based beverages, fruit-based beverages, sports beverages, and soft drinks, syrup pods, namely, disposable cartridges containing syrups for making beverages, Preparations for making aerated water, preparations for making mineral water, essences for making non-alcoholic beverages, not in the nature of essential oils

International Class(es): 032 - Primary Class

U.S. Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No Currently 44D: No Amended 44D: No
Filed 44E: No Currently 44E: No Amended 44E: No
Filed 66A: No Currently 66A: No
Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: Keurig Green Mountain, Inc.
Owner Address: 33 Coffee Lane
Waterbury, VERMONT 05676
UNITED STATES
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
Attorney Name: Cecelia M. Dempsey Docket Number: KBU-0403-US
Attorney Primary Email Address: trademarks@keurig.com Attorney Email Authorized: Yes
Correspondent
Correspondent Name/Address: CECELIA M DEMPSEY
KEURIG GREEN MOUNTAIN, INC.
33 COFFEE LN
WATERBURY, VERMONT 05676-8900
UNITED STATES
Correspondent e-mail: trademarks@keurig.com Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 09, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 08, 2015	EXTENSION 1 GRANTED	66154
Apr. 01, 2015	EXTENSION 1 FILED	66154
May 08, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Apr. 01, 2015	TEAS EXTENSION RECEIVED	
Oct. 07, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 12, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 12, 2014	PUBLISHED FOR OPPOSITION	
Jul. 23, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 07, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 30, 2014	ASSIGNED TO EXAMINER	81840
May 13, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 02, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information
TM Attorney: HETZEL, DANNEAN Law Office Assigned: LAW OFFICE 106
File Location
Current Location: INTENT TO USE SECTION Date in Location: May 08, 2015

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,057,361

United States Patent and Trademark Office

Registered Apr. 29, 1997

**TRADEMARK
PRINCIPAL REGISTER**

KEURIG

**KEURIG, INC. (MASSACHUSETTS CORPORATION)
300 BEAR HILL ROAD
WALTHAM, MA 02154**

**FIRST USE 12-8-1994; IN COMMERCE
12-8-1994.**

SER. NO. 75-111,242, FILED 5-29-1996.

**FOR: COFFEE BREWING MACHINES FOR
DOMESTIC AND COMMERCIAL USE, IN
CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).**

JANICE BAKER, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,933,253

Registered Mar. 15, 2005

TRADEMARK
PRINCIPAL REGISTER

KEURIG

KEURIG, INCORPORATED (DELAWARE CORPORATION)
101 EDGEWATER DRIVE
WAKEFIELD, MA 01880

FOR: COFFEE AND TEA SOLD IN SINGLE-SERVING CONTAINERS FOR USE IN COFFEE AND TEA BREWING MACHINES. IN CLASS 30 (U.S. CL. 46).

FIRST USE 1-0-1998; IN COMMERCE 1-0-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,057,361, 2,739,031 AND OTHERS.

SER. NO. 78-381,620, FILED 3-10-2004.

ELLEN B. AWRICH, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 4,328,482

Registered Apr. 30, 2013

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

KEURIG, INCORPORATED (DELAWARE CORPORATION)
55 WALKERS BROOK DRIVE
READING, MA 01867

FOR: ELECTRIC BREWING MACHINES FOR BREWING FOOD OR BEVERAGES FOR
DOMESTIC AND COMMERCIAL USE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 8-31-2010, IN COMMERCE 8-31-2010.

THE MARK CONSISTS OF PACKAGING DESIGN OF A BLACK HORIZONTAL BAND THAT
INCORPORATES BLACK SEMI-CIRCLES EXTENDING OVER THE TOP AND BOTTOM
ON THE LEFT PORTION OF THE BAND THAT FORMS A CIRCLE AND INSIDE THE CIRCLE
IS THE WORD "KEURIG" WITH A CUP AND STAR DESIGN.

SER. NO. 85-783,619, FILED 11-20-2012.

SAIMA MAKHDoom, EXAMINING ATTORNEY



Lisa H. Smith
Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

KEURIG

Reg. No. 4,455,598

Registered Dec. 24, 2013

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

KEURIG, INCORPORATED (DELAWARE CORPORATION)
55 WALKERS BROOK DRIVE
READING, MA 01867

FOR: DECALCIFYING AND DESCALING PREPARATIONS FOR CLEANING DOMESTIC
AND COMMERCIAL BREWING MACHINES, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 9-11-2013, IN COMMERCE 9-11-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,057,361, 2,933,253, AND OTHERS.

THE ENGLISH TRANSLATION OF "KEURIG" IN THE MARK IS "NEAT".

SN 85-502,102, FILED 12-22-2011.

BRIAN PINO, EXAMINING ATTORNEY



Deborah S. Cohen

Commissioner for Trademarks of the
United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

KEURIG

Reg. No. 4,472,609

Registered Jan. 21, 2014

Int. Cls.: 7, 11, and 21

TRADEMARK

PRINCIPAL REGISTER

KEURIG, INCORPORATED (DELAWARE CORPORATION)
55 WALKERS BROOK DRIVE
READING, MA 01867

FOR: ELECTRIC FOOD BLINDERS, ELECTRIC MILK FROTHERS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35)

FIRST USE 9-30-2008, IN COMMERCE 9-30-2008

FOR: WATER FILTRATION AND PURIFICATION UNITS AND REPLACEMENT CARTRIDGES AND FILTERS THEREFOR, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34)

FIRST USE 5-31-2010, IN COMMERCE 5-31-2010

FOR: FOOD STORAGE CONTAINERS FOR DOMESTIC AND COMMERCIAL USE, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50)

FIRST USE 5-31-2007, IN COMMERCE 5-31-2007

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR

OWNER OF U.S. REG. NOS. 2,057,361, 2,933,253, AND OTHERS.

THE ENGLISH TRANSLATION OF "KEURIG" IN THE MARK IS "NEAT"

SN 85-979,741, FILED 12-22-2011

BRIAN PINO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

Generated on: This page was generated by TSDR on 2015-08-06 14:58:12 EDT

Mark: KEURIG

KEURIG

US Serial Number: 86053996

Application Filing Date: Sep. 03, 2013

Register: Principal

Mark Type: Trademark

Status: A first request for extension of time to file a Statement of Use has been granted

Status Date: Mar. 23, 2015

Publication Date: Jun. 17, 2014

Notice of Allowance Date: Aug. 12, 2014

Mark Information

Mark Literal Elements: KEURIG

Standard Character Claim: Yes The mark consists of standard characters without claim to any particular font style, size, or color

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1207217

International Application(s) /Registration(s) Based on this Property: A0041165/1207217

Claimed Ownership of US Registrations: 2057361, 2933253, 4328453 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services

- Brackets [.] indicate deleted goods/services.
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks * * identify additional (new) wording in the goods/services

For: Jellies, jams, compotes, edible oils and fats, dried soup mixes

International Class(es): 029 - Primary Class

U.S. Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

For: Coffee, tea, cocoa and artificial coffee, rice, tapioca, oatmeal, bread, pastry and confectionery, namely, cookies and doughnuts, mustard, vinegar, sauces being condiments, spices

International Class(es): 030 - Primary Class

U.S. Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

For: Mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, namely, concentrates used in the preparation of fruit and tea flavored beverages, carbonated beverages, soft drinks and fruit drinks

International Class(es): 032 - Primary Class

U.S. Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: KEURIG GREEN MOUNTAIN, INC.
 Owner Address: 33 COFFEE LANE
 WATERBURY, VERMONT 05676
 UNITED STATES
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cecelia M. Dempsey Docket Number: KBU-0033-US5
 Attorney Primary Email Address: trademarks@gmcr.com Attorney Email Yes
 Authorized:

Correspondent

Correspondent Name/Address: CECELIA M. DEMPSEY
 GREEN MOUNTAIN COFFEE ROASTERS, INC
 33 COFFEE LN
 WATERBURY, VERMONT 05676-8900
 UNITED STATES
 Correspondent e-mail: trademarks@gmcr.com Correspondent e-mail Yes
 Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 24, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 23, 2015	EXTENSION 1 GRANTED	76538
Feb. 04, 2015	EXTENSION 1 FILED	76538
Mar. 18, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Feb. 04, 2015	TEAS EXTENSION RECEIVED	
Aug. 12, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 17, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 17, 2014	PUBLISHED FOR OPPOSITION	
May 28, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 13, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
May 09, 2014	ASSIGNED TO LIE	73296
May 07, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 24, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 23, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 23, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 23, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 23, 2014	EXAMINERS AMENDMENT -WRITTEN	90284
Apr. 22, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 22, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 22, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 29, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 22, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 22, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 22, 2013	NON-FINAL ACTION WRITTEN	90284
Oct. 16, 2013	ASSIGNED TO EXAMINER	90284
Sep. 11, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 06, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: HOWARD PARKER WALDRIP

Law Office Assigned: LAW OFFICE 117

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Mar. 18, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Applicant: Keurig Incorporated

Assignment 1 of 2

Conveyance: MERGER EFFECTIVE 12/31/2013

Reel/Frame: 5189/0991

Pages: 7

Date Recorded: Jan 09, 2014

Supporting Documents: assignment-tm-5189-0991.pdf

Assignor

Name: KEURIG, INCORPORATED

Execution Date: Dec. 23, 2013

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: GREEN MOUNTAIN COFFEE ROASTERS, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676

Correspondent

Correspondent Name: CECELIA M. DEMPSEY

Correspondent Address: 33 COFFEE LANE
GREEN MOUNTAIN COFFEE ROASTERS, INC.
WATERBURY, VT 05676

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: 5269/0124

Pages: 4

Date Recorded: Apr. 28, 2014

Supporting Documents: assignment-tm-5269-0124.pdf

Assignor

Name: GREEN MOUNTAIN COFFEE ROASTERS, INC.

Execution Date: Mar. 06, 2014

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: KEURIG GREEN MOUNTAIN, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676

Correspondent

Correspondent Name: CECELIA M. DEMPSEY

Correspondent Address: 33 COFFEE LANE
KEURIG GREEN MOUNTAIN, INC.
WATERBURY, VT 05676

Domestic Representative - Not Found

United States of America
United States Patent and Trademark Office

KEURIG

Reg. No. 4,654,370

Registered Dec. 9, 2014

Int. Cl.: 21

TRADEMARK

PRINCIPAL REGISTER

KEURIG GREEN MOUNTAIN, INC. (DELAWARE CORPORATION)
33 COFFEE LANE
WATERBURY, VT 05676

FOR CARAFES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50)

FIRST USE 3-31-2013, IN COMMERCE 3-31-2013

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,057,361, 4,328,453, AND OTHERS.

THE ENGLISH TRANSLATION OF "KEURIG" IN THE MARK IS "NEAT".

SN 86-206,994, FILED 2-28-2014

KEVIN MITTLER, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

KEURIG

Reg. No. 4,728,456

Registered Apr. 28, 2015

Int. Cls.: 9, 35, and 36

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

KEURIG GREEN MOUNTAIN, INC. (DELAWARE CORPORATION)
33 COFFEE LANE
WATERBURY, VT 05676

FOR: MAGNETICALLY ENCODED ELECTRONIC DEBIT AND STORED-VALUE CARDS
FOR USE IN RETAIL STORES AND ON E-COMMERCE SITES, IN CLASS 9 (U.S. CLS. 21,
23, 26, 36 AND 38).

FIRST USE 11-30-2013, IN COMMERCE 11-30-2013.

FOR: ON-LINE RETAIL STORE SERVICES FEATURING BEVERAGE MAKING MACHINES,
COFFEE, TEA, HOT COCOA, BEVERAGES, COFFEE AND TEA BREWING EQUIPMENT
AND COFFEE AND TEA STORAGE AND SERVING EQUIPMENT, CUPS, RETAIL STORE
SERVICES FEATURING BEVERAGE MAKING MACHINES, COFFEE, TEA, HOT COCOA,
COFFEE AND TEA BREWING EQUIPMENT AND COFFEE AND TEA STORAGE AND
SERVING EQUIPMENT, CUPS, MUGS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-31-2001, IN COMMERCE 10-31-2001.

FOR: FINANCIAL SERVICES, NAMELY, ISSUING DEBIT AND STORED VALUE CARDS
FOR USE IN RETAIL STORES AND ON E-COMMERCE SITES, IN CLASS 36 (U.S. CLS. 100,
101 AND 102).

FIRST USE 12-31-2010, IN COMMERCE 12-31-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,057,361, 2,933,253, AND 4,328,453.

SN 86-060,438, FILED 9-10-2013.

PARKER HOWARD, EXAMINING ATTORNEY



Nichelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

KEURIG 2.0

Reg. No. 4,685,679

Registered Feb. 10, 2015

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

KEURIG GREEN MOUNTAIN, INC. (DELAWARE CORPORATION)
33 COFFEE LANE
WATERBURY, VT 05676

FOR: ELECTRIC BREWING MACHINES FOR BREWING FOOD OR BEVERAGES FOR
DOMESTIC AND COMMERCIAL USE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 8-23-2014; IN COMMERCE 8-23-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,057,361, 3,941,762, AND OTHERS.

SN 86-106,842, FILED 10-31-2013.

ARETHA SOMERVILLE, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

Generated on: This page was generated by TSDR on 2015-08-06 14:52:18 EDT

Mark: KEURIG BREW

KEURIG BREW

US Serial Number: 86104371

Application Filing Date: Oct. 29, 2013

Register: Principal

Mark Type: Trademark

Status: A first request for extension of time to file a Statement of Use has been granted

Status Date: Jun. 04, 2015

Publication Date: Sep. 09, 2014

Notice of Allowance Date: Nov. 04, 2014

Mark Information

Mark Literal Elements: KEURIG BREW

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "BREW"

Related Properties Information

Claimed Ownership of US Registrations: 2513106, 3941762, 4415705 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services.
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks * * identify additional (new) wording in the goods/services.

For: Electric brewing machines for brewing food or beverages for domestic and commercial use

International Class(es): 011 - Primary Class

U.S. Class(es): 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(b)

For: Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages

International Class(es): 029 - Primary Class

U.S. Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

For: Coffee, tea, hot cocoa, Sweetened mixes in the nature of powders used in the preparation of coffee, tea and hot cocoa beverages containing instant coffee, instant tea, cocoa, flavorings, spices, non-dairy creamer and nutritive or non-nutritive sweeteners

International Class(es): 030 - Primary Class

U.S. Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

For: Mineral and aerated waters, fruit beverages and fruit juices, syrups for making beverages, preparations for making beverages, namely, concentrates used in the preparation of soft drinks and fruit drinks

International Class(es): 032 - Primary Class

U.S. Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: KEURIG GREEN MOUNTAIN, INC.

Owner Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cecelia M. Dempsey

Docket Number: KBU-0372-US

Attorney Primary Email
Address: trademarks@gmcr.comAttorney Email Yes
Authorized:

Correspondent

Correspondent
Name/Address: CECELIA M. DEMPSEY
GREEN MOUNTAIN COFFEE ROASTERS, INC.
33 COFFEE LN
WATERBURY, VERMONT 05676-8900
UNITED STATESCorrespondent e-mail: trademarks@gmcr.comCorrespondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 05, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 04, 2015	EXTENSION 1 GRANTED	66530
May 04, 2015	EXTENSION 1 FILED	66530
Jun. 04, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
May 04, 2015	TEAS EXTENSION RECEIVED	
Nov. 04, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 09, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 09, 2014	PUBLISHED FOR OPPOSITION	
Aug. 20, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 04, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Aug. 04, 2014	ASSIGNED TO LIE	70633
Jul. 25, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 24, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 24, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 24, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 26, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 29, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 24, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2014	NON-FINAL ACTION E-MAILED	6325
Jan. 24, 2014	NON-FINAL ACTION WRITTEN	77657
Jan. 24, 2014	ASSIGNED TO EXAMINER	77657
Nov. 05, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 01, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: SOMERVILLE, ARETHA CHA

Law Office Assigned: LAW OFFICE 107

File Location**Current Location:** INTENT TO USE SECTION**Date in Location:** Jun. 04, 2015**Assignment Abstract Of Title Information****Summary****Total Assignments:** 2**Applicant:** Keurig, Incorporated**Assignment 1 of 2****Conveyance:** MERGER EFFECTIVE 12/31/2013**Reel/Frame:** 5189/0991**Pages:** 7**Date Recorded:** Jan. 09, 2014**Supporting Documents:** assignment-tm-5189-0991.pdf**Assignor****Name:** KEURIG, INCORPORATED**Execution Date:** Dec. 23, 2013**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Assignee****Name:** GREEN MOUNTAIN COFFEE ROASTERS, INC.**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Address:** 33 COFFEE LANE
WATERBURY, VERMONT 05676**Correspondent****Correspondent Name:** CECELIA M. DEMPSEY**Correspondent Address:** 33 COFFEE LANE
GREEN MOUNTAIN COFFEE ROASTERS, INC.
WATERBURY, VT 05676**Domestic Representative - Not Found****Assignment 2 of 2****Conveyance:** CHANGE OF NAME**Reel/Frame:** 5239/0610**Pages:** 4**Date Recorded:** Mar. 19, 2014**Supporting Documents:** assignment-tm-5239-0610.pdf**Assignor****Name:** GREEN MOUNTAIN COFFEE ROASTERS, INC.**Execution Date:** Mar. 06, 2014**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Assignee****Name:** KEURIG GREEN MOUNTAIN, INC.**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Address:** 33 COFFEE LANE
WATERBURY, VERMONT 05676**Correspondent****Correspondent Name:** CECELIA M. DEMPSEY**Correspondent Address:** 33 COFFEE LANE
KEURIG GREEN MOUNTAIN, INC.
WATERBURY, VT 05676**Domestic Representative - Not Found**

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,513,106

Registered Nov. 27, 2001

**TRADEMARK
PRINCIPAL REGISTER**

KEURIG BREWED

**KEURIG, INCORPORATED (DELAWARE CORPORATION)
101 EDGEWATER DRIVE
WAKEFIELD, MA 01880**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BREWED", APART FROM THE
MARK AS SHOWN.**

**FOR: COFFEE SOLD IN SINGLE-SERVING CONTAINERS
FOR USE IN COFFEE BREWING MACHINES, IN CLASS 30
(U.S. CL. 46).**

SN 75-646,745, FILED 2-23-1999.

FIRST USE 8-6-1999; IN COMMERCE 8-6-1999.

OWNER OF U.S. REG. NO. 2,057,361.

TRACY WHITAKER-BOWN, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

KEURIG BREWED

Reg. No. 3,941,762

Registered Apr. 5, 2011

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

KEURIG, INCORPORATED (DELAWARE CORPORATION)
55 WALKERS BROOK DRIVE
READING, MA 01867

FOR: ELECTRIC COFFEE, TEA AND HOT COCOA BREWING MACHINES FOR DOMESTIC AND COMMERCIAL USE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 11-0-2004, IN COMMERCE 11-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,057,361, 2,933,253, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BREWED", APART FROM THE MARK AS SHOWN.

THE ENGLISH TRANSLATION OF "KEURIG" IN THE MARK IS "NEAT".

SN 77-912,957, FILED 1-15-2010.

DAVID YONTEF, EXAMINING ATTORNEY



David J. Kyfas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,328,453

Registered Apr. 30, 2013

Int. Cls.: 29, 30 and 32

KEURIG, INCORPORATED (DELAWARE CORPORATION)
55 WALKERS BROOK DRIVE
READING, MA 01867

FOR DAIRY-BASED BEVERAGE MIXES, NAMELY, DAIRY-BASED POWDERS FOR MAKING DAIRY-BASED BEVERAGES, IN CLASS 29 (U.S. CL. 46).

TRADEMARK

FIRST USE 8-31-2010; IN COMMERCE 8-31-2010

PRINCIPAL REGISTER

FOR, COFFEE, TEA, HOT COCOA, IN CLASS 30 (U.S. CL. 46).

FIRST USE 8-31-2010; IN COMMERCE 8-31-2010

FOR PREPARATIONS FOR MAKING FRUIT-BASED BEVERAGES, FRUIT PUREES FOR MAKING FRUIT-BASED BEVERAGES, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 8-31-2010; IN COMMERCE 8-31-2010

OWNER OF U.S. REG. NOS. 2,513,106, 3,104,973, AND 3,941,763.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BREWED", APART FROM THE MARK AS SHOWN.



THE MARK CONSISTS OF PACKAGING DESIGN OF A BLACK HORIZONTAL BAND THAT INCORPORATES BLACK SEMI-CIRCLES EXTENDING OVER THE TOP AND BOTTOM ON THE LEFT PORTION OF THE BAND THAT FORMS A CIRCLE AND INSIDE THE CIRCLE ARE THE WORDS "KEURIG BREWED" WITH A CUP AND STAR DESIGN.

SER. NO. 85-771,230, FILED 11-5-2012

SAIMA MAKHDOOM, EXAMINING ATTORNEY

Lisa Stewart
Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,415,705

Registered Oct. 8, 2013

**Int. Cls.: 7, 11, 21, 29, 30,
and 32**

KEURIG, INCORPORATED (DELAWARE CORPORATION)
55 WALKERS BROOK DRIVE
READING, MA 01867

FOR: ELECTRIC MILK FROTHERS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35)

FIRST USE 10-31-2011; IN COMMERCE 10-31-2011

TRADEMARK

FOR: ELECTRIC BREWING MACHINES FOR BREWING FOOD OR BEVERAGES FOR DOMESTIC AND COMMERCIAL USE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34)

PRINCIPAL REGISTER

FIRST USE 11-30-2004; IN COMMERCE 11-30-2004

FOR: FOOD STORAGE CONTAINERS FOR DOMESTIC AND OFFICE KITCHEN USE, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50)

FIRST USE 10-31-2011; IN COMMERCE 10-31-2011

FOR: DAIRY-BASED BEVERAGE MIXES, NAMELY, DAIRY-BASED POWDERS FOR MAKING DAIRY-BASED BEVERAGES, IN CLASS 29 (U.S. CL. 46)

FIRST USE 3-12-2009; IN COMMERCE 3-12-2009

FOR: COFFEE, TEA, HOT COCOA, ESPRESSO, IN CLASS 30 (U.S. CL. 46)

FIRST USE 8-6-1999; IN COMMERCE 8-6-1999

FOR: PREPARATIONS FOR MAKING FRUIT-BASED BEVERAGES, FRUIT PUREES FOR MAKING FRUIT-BASED BEVERAGES, IN CLASS 32 (U.S. CLS. 45, 46 AND 48)

FIRST USE 10-23-2010; IN COMMERCE 10-23-2010

OWNER OF U.S. REG. NOS. 2,513,106, 3,941,762, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BREWED", APART FROM THE MARK AS SHOWN.



Liana Stokich-Ken
Deputy Director of the United States Patent and Trademark Office

Reg. No. 4,415,705 THE MARK CONSISTS OF A CIRCLE WITH THE DESIGN OF A CUP WITH A STAR ABOVE IT AND THE WORDS "KEURIG BREWED" BELOW.

SN 85-655,250, FILED 6-19-2012

LEIGH CAROLINE CASE, EXAMINING ATTORNEY

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Mark: KEURIG KOLD

KEURIG KOLD

US Serial Number: 86205649

Application Filing Date: Feb. 27, 2014

Register: Principal

Mark Type: Trademark

Status: A first request for extension of time to file a Statement of Use has been granted.

Status Date: Mar. 31, 2015

Publication Date: Jul. 22, 2014

Notice of Allowance Date: Sep. 16, 2014

Mark Information

Mark Literal Elements: KEURIG KOLD

Standard Character Claim: Yes The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "COLD"

Translation: The English translation of the word "KEURIG" in the mark is "neat".

Related Properties Information

Claimed Ownership of US Registrations: 2057361, 2739031, 4328453 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services.
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks * identify additional (new) wording in the goods/services.

For: Machines for the production of cold water, soda, still, carbonated and sparkling beverages

International Class(es): 007 - Primary Class

U.S. Class(es): 013, 019, 021, 023, 031, 034, 035

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: KEURIG GREEN MOUNTAIN, INC.

Owner Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cecelia M. Dempsey

Docket Number: KBU-0398-US

Attorney Primary Email: trademarks@gmcr.com

Attorney Email: Yes

Address:

Authorized:

Correspondent

Correspondent: CECELIA M. DEMPSEY
 Name/Address: GREEN MOUNTAIN COFFEE ROASTERS, INC.
 33 COFFEE LN
 WATERBURY, VERMONT 05676-8900
 UNITED STATES

Correspondent e-mail: trademarks@gmcr.com

Correspondent e-mail: Yes
 Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 31, 2015	EXTENSION 1 GRANTED	76538
Feb. 23, 2015	EXTENSION 1 FILED	76538
Mar. 30, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Feb. 23, 2015	TEAS EXTENSION RECEIVED	
Sep. 16, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 22, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 22, 2014	PUBLISHED FOR OPPOSITION	
Jul. 02, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 17, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jun. 17, 2014	ASSIGNED TO LIE	68123
Jun. 02, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 02, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 02, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 02, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 02, 2014	EXAMINERS AMENDMENT -WRITTEN	88575
Jun. 01, 2014	ASSIGNED TO EXAMINER	88575
May 07, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 11, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 03, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: MITTLER, KEVIN A

Law Office Assigned: LAW OFFICE 107

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Mar. 30, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Applicant: Green Mountain Coffee Roasters, Inc.

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [5269/0124](#)

Pages: 4

Date Recorded: Apr. 28, 2014

Supporting Documents: [assignment-tm-5269-0124.pdf](#)

Assignor

Name: [GREEN MOUNTAIN COFFEE ROASTERS, INC.](#)

Execution Date: Mar. 06, 2014

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: [KEURIG GREEN MOUNTAIN, INC.](#)

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676

Correspondent

Correspondent Name: CECELIA M. DEMPSEY

Correspondent Address: 33 COFFEE LANE
KEURIG GREEN MOUNTAIN, INC.
WATERBURY, VT 05676

Domestic Representative - Not Found

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Mark: KEURIG GREEN MOUNTAIN

KEURIG GREEN MOUNTAIN

US Serial Number: 86162383

Application Filing Date: Jan 10, 2014

Register: Principal

Mark Type: Trademark, Service Mark

Status: A first request for extension of time to file a Statement of Use has been granted

Status Date: Jul 17, 2015

Publication Date: Oct 28, 2014

Notice of Allowance Date: Dec 23, 2014

Mark Information

Mark Literal Elements: KEURIG GREEN MOUNTAIN

Standard Character Claim: Yes The mark consists of standard characters without claim to any particular font style, size, or color

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2057361, 2933253, 4352789 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * * identify additional (new) wording in the goods/services

For: Electric food blenders, electric milk frothers, Machines for the production of cold water, soda, still, carbonated and sparkling beverages

International Class(es): 007 - Primary Class

U.S Class(es): 013, 019, 021, 023, 031, 034, 035

Class Status: ACTIVE

Basis: 1(b)

For: Electric brewing machines for brewing food or beverages for domestic and commercial use, electric espresso machines, water filtration and purification units and replacement cartridges and filters therefor

International Class(es): 011 - Primary Class

U.S Class(es): 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(b)

For: Dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages

International Class(es): 029 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

For: Coffee, ground roasted coffee, whole bean roasted coffee, processed ground roasted coffee, hot cocoa, coffee-based beverages, tea-based beverages, hot cocoa-based beverages, espresso based beverages, tea, espresso, hot cocoa

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

For: Syrups for making beverages; preparations for making beverages, namely, concentrates used in the preparation of soft drinks and fruit drinks; syrup pods, namely, disposable capsules containing syrups for making beverages

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(b)

For: Wholesale on-line store services featuring coffee, tea, hot cocoa, beverages, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, Wholesale store services featuring coffee, tea, hot cocoa, coffee and tea brewing equipment, cups, mugs, tea pots, coffee pots; Retail store services featuring coffee, tea, hot cocoa, beverages, food, home, kitchen, table-top and garden accessories, books, clothing, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, mugs, tea pots, coffee pots; Retail on-line store services featuring coffee, tea, hot cocoa, beverages, food, home, kitchen, table-top and

garden accessories, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, mugs, tea pots, coffee pots, Retail mail order store services featuring coffee, tea, hot cocoa, beverages, food, home, kitchen, table-top and garden accessories, books, clothing, coffee and tea brewing equipment and coffee and tea storage and serving equipment, cups, mugs, tea pots, coffee pots

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: KEURIG GREEN MOUNTAIN, INC
Owner Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
Attorney Name: Cecelia M. Dempsey
Docket Number: ENT-0384-US
Attorney Primary Email: trademarks@gmcr.com
Attorney Email Address: Yes
Authorized:
Correspondent
Correspondent Name/Address: CECELIA M. DEMPSEY
GREEN MOUNTAIN COFFEE ROASTERS, INC.
33 COFFEE LN
WATERBURY, VERMONT 05676-8900
UNITED STATES
Correspondent e-mail: trademarks@gmcr.com
Correspondent e-mail Address: Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 18, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 17, 2015	EXTENSION 1 GRANTED	69302
Jun. 22, 2015	EXTENSION 1 FILED	69302
Jul. 15, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Jun. 22, 2015	TEAS EXTENSION RECEIVED	
Dec. 23, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 28, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 28, 2014	PUBLISHED FOR OPPOSITION	
Oct. 08, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 22, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Sep. 18, 2014	ASSIGNED TO LIE	77312
Sep. 05, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 04, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 04, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 04, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

May 07, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 03, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 03, 2014	NON-FINAL ACTION E-MAILED	6325
Feb. 03, 2014	NON-FINAL ACTION WRITTEN	77657
Jan. 24, 2014	ASSIGNED TO EXAMINER	77657
Jan. 23, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 14, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: SOMERVILLE, ARETHA CHA

Law Office Assigned: LAW OFFICE 107

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Jul 15, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Applicant: Green Mountain Coffee Roasters, Inc

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: 5269/0124

Pages: 4

Date Recorded: Apr. 28, 2014

Supporting Documents: [assignment-tm-5269-0124.pdf](#)

Assignor

Name: GREEN MOUNTAIN COFFEE ROASTERS, INC.

Execution Date: Mar 06 2014

Legal Entity Type: CORPORATION

State or Country Where

Organized:

Assignee

Name: KEURIG GREEN MOUNTAIN, INC.

Legal Entity Type: CORPORATION

State or Country Where

Organized:

Address: 33 COFFEE LANE
WATERBURY, VERMONT 05676

Correspondent

Correspondent Name: CECELIA M DEMPSEY

Correspondent Address: 33 COFFEE LANE
KEURIG GREEN MOUNTAIN, INC.
WATERBURY, VT 05676

Domestic Representative - Not Found